



EDUCATIONAL OUTREACH

UNIVERSITY of WASHINGTON

University of Washington

Educational Outreach 2011

A University of Washington gateway to the community.

Keep learning.
It's the Washington Way.



Programs Administered by UW Educational Outreach

UW Educational Outreach offers a wide variety of programs to fit almost any educational goal. Evening, weekend and distance learning options are designed to fit busy lives.

UW Professional & Continuing Education

Master's degree programs for working professionals
Evening undergraduate degree completion programs
Certificate programs for career change or advancement
Professional development courses, workshops and lecture series
Continuing education for engineering professionals and K-12 teachers

Summer Quarter

Access to more than 1,000 UW credit courses
One-time and summer-only educational opportunities

International Educational Outreach

English language programs
Specialized study in academic fields
Customized study abroad programs for international groups

UW-Community Partnerships

Programs linking diverse communities throughout Washington state with the UW for mutual benefit

Distance Learning

UW degrees, certificates and courses offered online
Free online mini-courses via OpenUW

Special Offerings

Early Fall Start (for incoming UW freshmen)
Osher Lifelong Learning Institute at UW (short courses for people over age 50)
Conference management services
High school programs for UW credit

Education Partnerships

State and federal partners
International partners
Corporate partners
Actions, Solutions, Growth: University Partners (ASG)
R1edu consortium

TABLE OF CONTENTS

5 **Introducing UW Educational Outreach**

LETTER FROM THE VICE PROVOST
PROGRAM OVERVIEW
FAST FACTS
SELECTED HIGHLIGHTS 2009–2010
ENROLLMENT 2009–2010
UWEO AND SUSTAINABILITY

9 **Serving the Professional and Continuing Education Needs of Adult Learners**

DEGREE PROGRAMS
CERTIFICATE PROGRAMS
UWEO INSTRUCTORS
ADVISORY BOARDS

17 **Supporting Our UW Academic Partners**

SERVICES PROVIDED
UWEO PARTNERS
SUMMER QUARTER AND EARLY FALL START
UW CONFERENCE MANAGEMENT

21 **Building Bridges Between the UW and the Community**

NONMATRICULATED ENROLLMENT
ONLINE LEARNING
PROGRAMS FOR YOUTH
PARTNERSHIPS WITH COMMUNITIES IN NEED

25 **Partnering With Corporate, Governmental and International Organizations**

CORPORATE PARTNERS
STATE AND FEDERAL PARTNERS
NORTH AMERICAN UNIVERSITY PARTNERS
INTERNATIONAL EDUCATION PARTNERS

27 **Financial Overview**

28 **Visiting Committee**



vision

UWEO will position the UW as the premier provider of high-quality, self-sustaining education in Washington state and around the world.

mission

UWEO provides broad access to and expands UW educational programs by serving the needs of diverse, global communities of learners through innovative, transformational programs.

core values

- Partnerships within and outside the UW
- Professional and respectful relationships with our colleagues
- Innovation
- Flexible and quality customer service for our students and clients
- Recruitment, retention, and development of excellent employees and instructors

One study estimates that 60 percent of new jobs created in this century will require skills now possessed by only 20 percent of workers today. That's a huge workforce education challenge. It means that professionals must continually update their knowledge and re-engineer their careers several times over their lifetimes. At UW Educational Outreach (UWEO), we help professionals keep current by offering innovative education programs.

We're fortunate that we have help from hundreds of partners. These include our UW academic sponsors, who provide an incredible depth of content resources and research. Next, the more than 1,500 business and community leaders who serve on our program advisory boards help us define and refine our programs to respond to current needs and verify the findings of UWEO's own market research department. We also depend mightily on our hundreds of instructors, some of them UW faculty and many others industry professionals who bring their daily experience in the field into the classroom.

UWEO professionals channel this wealth of knowledge, experience and insight into new programs responsive to the community. Last year, in partnership with UW academic units, UWEO responded to evolving workforce education needs by launching nine new certificate programs and seven new graduate degree programs.

One of those programs caters to engineers eager to learn about the new composite materials used in the Boeing 787 Dreamliner. Another program serves those interested in

developing applications for mobile devices, an exploding consumer market. Construction managers, urban planners, and government and corporate decision makers of all types working toward sustainable products and practices can choose from several new programs offered by UWEO. Globalization has spawned new career opportunities such as localizing software for world markets, and UWEO's related certificate program attracts tech professionals and foreign language majors alike.

I want to thank our instructors, our program advisory boards, our UW academic sponsors and our creative and flexible staff — together, we're meeting the evolving education needs of our workforce. We're preparing today's professionals for success in the new economy.

Sincerely,

A handwritten signature in dark ink, reading "David P. Szatmary". The signature is fluid and cursive, with the first name "David" being more prominent and the last name "Szatmary" following in a similar style.

David P. Szatmary

Vice Provost, UW Educational Outreach



Introducing UW Educational Outreach

Founded in 1912 to offer University of Washington distance learning, UW Educational Outreach remains committed to providing access to a UW education for nontraditional students. Still building bridges between the UW and the community, UW Educational Outreach is one of the largest and most highly regarded providers of professional and continuing education in the country.

In partnership with the UW colleges, schools and departments, we offer evening undergraduate degree completion programs, professional master's degree programs, certificate programs, workshops and conferences, and more. All programs administered by UW Educational Outreach are fee-based (rather than state-funded) and self-sustaining. This allows us to provide programs that could not otherwise be offered.

Fast Facts 2009–2010

Enrollment	96,613
Students Served	47,953 (80 percent are working adults age 25+)
Degrees	43
Certificate Programs	130 in 75 fields
New Programs	7 Master's degrees, 9 Certificate programs
Total Courses	5,382 (excluding summer quarter)
UWEO Employees	255

Enrollment

In the 2009–2010 academic year, UW Educational Outreach attracted more than 96,000 total enrollments in summer quarter, degree programs, certificate programs, conferences and stand-alone courses. Because many students register for multiple courses, UWEO served nearly 48,000 different students last year.

Course Type	Enrollment	Head Count	FTE
Degree Programs	17,668	3,277	1,370
Certificate Programs	12,246	4,541	200*
Summer Quarter	33,435	15,790	9,623*
Other	33,264	24,345	1,034*
Total	96,613	47,953	12,227*

*Excludes noncredit courses

Highlights 2009–2010

- Partnered with UW colleges, schools and departments to launch nine new certificates and seven new master's degrees to serve changing professional education needs.
- Partnered with Northwestern University, University of California-Irvine and University of British Columbia to offer the groundbreaking online Certificate in Decision Making for Climate Change.
- Collaborated with Pearson/Prentice Hall to create and deliver the Certificate in iPhone and Cocoa Development.
- Launched a new UW Professional & Continuing Education website with enhanced content and functionality and a new UW brand identity.
- Launched a successful pilot program providing online courses to UW matriculated students.
- Signed an agreement with the Study Abroad Foundation to promote the International Studies Academic Year Abroad program, a collaboration with the Henry M. Jackson School of International Studies.
- Expanded and remodeled downtown Seattle classroom facilities to LEED standards.
- By employing new virtualization technology, UWEO reduced computer server energy consumption by 35 percent.
- By employing Web and online delivery strategies plus a new catalogue format, UWEO significantly reduced the volume of paper it prints and mails.
- Received a UW Green Award for addressing sustainability issues in daily work life at UW Tower.

UWEO Strategic Plan

UWEO's strategic plan for 2009–2015 focuses on six main areas for growth:

- Increase program activity, especially in the area of sustainability
- Make UWEO a greener organization in program delivery and operations
- Improve student service
- Foster and increase the number of UWEO partnerships with UW academic and administrative partners, national and international universities, and corporations and professional associations
- Improve efficiency and effectiveness
- Clarify UWEO team roles and rewards

UWEO and Sustainability

In our educational programs and in our organizational practices, UWEO is committed to environmental sustainability. We are fortunate to draw on the expertise of the many UW colleges and departments leading the way in environmental education. Together, we're working to meet the needs of the region's green workforce.

UWEO Education Programs in Sustainability

Water Resources

- Stream Restoration (certificate) (new)
- Wetland Delineation (intensive) (new)
- Wetland Science and Management (certificate)

Green Building and Construction

- Construction Site Erosion and Pollution Control (short courses)
- Integrated Lighting Design (certificate) (new)
- Low Impact Development (certificate) (new)

Urban Planning and Management

- Life Cycle Assessment (certificate) (new)
- Master's in Infrastructure Planning and Management (new fall 2011)
- Sustainable Transportation: Planning and Livable Communities (certificate) (new)
- Urban Green Infrastructure (certificate) (new)

Environmental Law and Policy

- Decision Making for Climate Change (online certificate) (new)
- Environmental Law and Regulation (certificate)
- Sustainability Institute (summer intensive)

UWEO Sustainability Practices at Work

Our Green Team brings together more than 30 volunteers who work to implement successful strategies for conservation, recycling and composting at UWEO. The team also hosts educational events for UWEO staff and the UW Tower community including several associated with the demonstration garden in the UW Tower plaza created to showcase native and edible plants.



Serving the Professional *and* Continuing Education Needs *of* Adult Learners

UW Educational Outreach offers a wide range of programs and courses to meet almost any educational goal with offerings tailored to the needs of working adults. Our students can:

- Complete an undergraduate degree at night
- Earn a master's degree while working full time
- Pursue career change, career advancement or personal interests with a certificate program
- Keep current in their field with short courses, workshops and conferences
- Access hundreds of courses without applying for formal admission to the UW
- Choose between classroom-based and online programs

Every program offered by UW Educational Outreach is sponsored and approved by the appropriate UW college, school or department, ensuring the highest quality. Some instructors are UW faculty; others are top industry professionals and community experts knowledgeable about the latest developments in the field.

Degree Programs 2009–2010

In 2009–10, UW Educational Outreach administered a total of 37 graduate degrees and five evening undergraduate degrees. A total of 2,774 graduate students and 503 undergraduate students were enrolled. Many of our programs are offered in flexible formats, including part-time, evening or online instruction, making them ideal for working professionals.

Last year we partnered with UW Bothell to launch a new Master of Science in Computing & Software Systems, held at the Bothell campus. We also partnered with the UW College of Engineering to launch two new graduate degrees — the Master of Aerospace Engineering in Composite Materials and Structures, and the Professional Master's Program in Industrial & Systems Engineering.

We also collaborated with other UW colleges and schools to develop the following new programs:

College of Arts & Sciences — *Professional Master's in Physics*

School of Nursing — *Doctor of Nursing Practice*

College of Education — *Master of Education in School Psychology*

College of Engineering and the School of Pharmacy — *Master of Pharmaceutical Bioengineering*

Enrollment	17,668
Head Count	3,277
FTE	1,370

Undergraduate Degrees 2009–2010

Communications

English

Health Informatics and

Health Information Management

Humanities

Social Sciences

Enrollment	2,579
Head Count	503
FTE	195

Graduate Degrees 2009–2010

College of Arts & Sciences

- Doctor of Audiology
- Master of Communication in Digital Media
- Master of Science in Applied Mathematics (online)
- Master of Science in Medical Speech-Language Pathology
- Master of Science in Physics
- Postbaccalaureate Degree Program in Speech and Hearing Sciences
- Professional Master's in Computational Linguistics

College of Built Environments

- Master's in Strategic Planning for Critical Infrastructures (online)

College of Education

- Master of Education in School Psychology
- Danforth Educational Leadership Program
- Master of Education in Instructional Leadership
- Master of Education in Intercollegiate Athletic Leadership
- Leadership for Learning Program (doctorate)

College of Engineering

- Master of Aerospace Engineering
- Master of Aerospace Engineering in Composite Materials and Structures
- Master's in Construction Engineering (online)
- Master of Pharmaceutical Bioengineering
- Master of Science in Aeronautics & Astronautics
- Master of Science in Human Centered Design & Engineering
- Master of Science in Industrial & Systems Engineering
- Master of Science in Mechanical Engineering
- Master of Science in Medical Engineering
- Professional Master's in Electrical Engineering
- Professional Master's in Computer Science & Engineering

Graduate School

- Master of Arts in Museology

Information School

- Master of Science in Information Management
- Executive Master of Science in Information Management
- Master of Library & Information Science (online)

School of Medicine

- Doctor of Physical Therapy

School of Nursing

- Doctor of Nursing Practice: Family Nurse Practitioner
- Master of Nursing

School of Pharmacy

- Professional Master of Science in Biomedical Regulatory Affairs
- External Doctor of Pharmacy

School of Public Affairs

- Executive Master of Public Administration

School of Public Health and Community Medicine

- Executive Master of Health Administration

School of Social Work

- Extended Master of Social Work

UW Bothell

- Master of Science in Computing & Software Systems

Enrollment	15,089
Head Count	2,774
FTE	1,175

UW Evening Degree Program Celebrates Its 20th Anniversary

Autumn 2010 is an important milestone for a University of Washington program that answers President Obama's call to graduate more people from college. For 20 years, students who work or have other commitments during the day have counted on the UW Evening Degree Program (EDP) to help them finish their undergraduate degree.

Since its inception in 1990, the degree completion program designed to be the last two years of college for working adults has graduated more than 2,000 students. Nearly half of those graduates entered the program between the ages of 26 and 35. Some have returned to school decades after starting and then suspending their studies.

Caroline Mercado

Social Science Major — Graduated 2006

Caroline Mercado told herself the UW was out of reach. She would say she just wasn't one of those "college types," but the truth was that she didn't believe she'd be able to pull together the financial resources let alone succeed there as a student.

So Caroline did everything but seek a UW degree: working days to help out her family, attending community college at night, traveling the world when she could. Soon, however, she became keenly aware that her lack of a bachelor's degree was limiting her career. "Without that piece of paper, I always had to prove myself," she says. Then she married and had a child — and decided she needed to be an example for her son.

"But still there was that mental block," she says. "I still didn't believe that I could succeed at UW!" Fortunately, she met with an Evening Degree Program adviser who convinced her that her dream was absolutely feasible. "I went out onto the quad and cried," she said. Caroline entered the UW the following quarter.

It wasn't easy juggling work, family and commuting to the Seattle campus from the Eastside. When she graduated in 2006 with a B.A. in business, her husband and young son were there to cheer. A photo of the three together, she in cap in gown, hangs on the wall at home. Her husband tells her son the story often.

Today Caroline is preparing to launch her own environmental art and design firm. "Now I ask myself, do I want to go back for a master's? How great a question is that from a person who had said that college wasn't me?"

Certificate Programs 2009–2010

UW Educational Outreach offers 130 certificate programs designed for professionals seeking career change, career advancement or development of personal interests. Spanning more than 75 fields, these programs are designed to meet the needs of working adults. They are administered by UW Professional & Continuing Education.

- A valued academic credential from the UW offering in-depth study on a focused subject (90+ hours of instruction)
- UW-approved instructors who are top industry professionals in touch with the latest developments in the field
- Scheduled primarily in the evenings, weekends and online to fit busy lives
- Tightly integrated programs designed for completion in six to nine months
- Emphasis on practical, real-world knowledge that is immediately applicable on the job
- Many courses are project-based; some offer preparation for industry certification
- Open to all qualified applicants (students do not need to be admitted to the UW to enroll)
- Ongoing review by industry advisory groups keeps programs relevant and cutting edge
- Opportunity for networking with fellow students and instructors

In 2009–2010, UW Educational Outreach launched nine new certificate programs in response to current employment trends, emerging career opportunities and changing community needs.

Enrollment	12,246
Head Count	4,541
FTE	200*

*Excludes noncredit courses

New Certificate Programs Launched in 2009–2010

Advanced Digital Imaging
Decision Making for Climate Change
Digital Design and Fabrication
Electronic Discovery Management
iPhone and Cocoa Development

Localization
Low-Impact Development
Strategic Human Resources Management
Sustainable Transportation:
Planning and Livable Communities

Our Instructors

Some of our instructors are regular UW faculty who teach for Professional & Continuing Education in addition to their regular teaching duties. Others are leading industry professionals and community experts who wish to share their experience with students.

UW Educational Outreach works with its university partners and program advisory boards to select instructors of the highest qualifications. We look for engaging teachers who understand the needs of adult learners and who bring important knowledge about the latest developments in their field.

Highly Qualified

- The vice president of New Ventures at Coinstar, instructor for the Certificate in Business Development.
- The CEO of Meteor Solutions, recently named to *Puget Sound Business Journal's* 2010 "40 Under 40" list, instructor for the Certificate in Advanced Interactive Marketing.
- A Boeing senior technical fellow responsible for all networking at the leading aerospace corporation, instructor for the Certificate in Network Engineering.
- A senior software engineer for Nintendo of America, instructor for the Certificate in Game Development.
- The director of strategic initiatives for Neighborhood House, recently named to *Puget Sound Business Journal's* 2010 "40 Under 40" list, instructor for the Certificate in Fundraising Management.
- A noted children's book author and illustrator, instructor for the Certificate in Writing for Children.



Award Winning

Each year we recognize the best of the best with a set of Excellence in Teaching Awards. Student evaluations, excerpts from which are included here, are a prime factor in the selection process.

Bart Rulon

Natural Science Illustration

"Bart Rulon is an excellent instructor who knows his craft. It is really good to have an instructor who is actually a living in the field."

Buck Woody

SQL Server Specialist

"Buck Woody is enthusiastic and truly knowledgeable. He also has structured his approach with our goals in mind."

Teresa McCausland

School Library Professional Endorsement Program

"Teresa McCausland is a leader in this profession. The structure and content of her class was excellent. She knows her stuff!"

James (Rick) Crozier

Geriatric Mental Health

"Rick Crozier has revolutionized my approach to treatment, my patients, and helped me make more appropriate referrals."

Clive Schuelein

Project Management, Program Management and Biotech Project Management

"Clive Schuelein's class was a very interactive/hands-on experience!"

Linda Lawson

Communication Courses, Online

"Linda Lawson's response and feedback to assignments was much more attentive and useful than most courses I've taken through my college career."



Certificate Program Advisory Boards

For each of our more than 130 certificate programs, UW Educational Outreach recruits an advisory board of 15–20 top industry professionals in addition to faculty from the sponsoring UW schools, colleges and departments. This combined industry and academic expertise shapes programs to be current, relevant and cutting edge. Advisory boards contribute on many levels:

- Provide input regarding professional education needs in their industries
- Assist in identifying student audiences and establishing admission standards
- Advise on curriculum development
- Review student applications
- Nominate instructors
- Provide ongoing program review and guidance

Partial List of Organizations Represented:

Adobe
Airborne Express
Alaska Airlines
Amazon.com
Amgen
Association of Records Managers & Administrators (ARMA)
AT&T Wireless
Bayer Health Care
Bill & Melinda Gates Foundation
Bio-Rad Laboratories
Blue Nile
The Boeing Company
Booz Allen Hamilton
BSquare Corporation
Chateau Ste. Michelle
Children's Hospital & Regional Medical Center
Cisco Systems
Concur Technologies
Costco
DDB Worldwide Communications
Dendreon Corporation
Digital Ventures
Disney Interactive Media Group
Drug & Device Development Company
Eddie Bauer
EMP
Expedia
F5 Networks
Fred Hutchinson Cancer Research Center
Getty Images
Google
Harborview Medical Center
Infosys

Intellectual Ventures
Intel Corporation
Marchex
Medtronic Physio-Control
Microsoft Corporation
Nintendo Software Technology Corporation
Nordstrom
Northwest Association for Biomedical Research
Onvia
Onyx Software Corporation
Pacific Northwest National Laboratory
PATH
Pearson Education
Perkins Coie, LLP
Philips Medical Systems
Aquent
Seattle Art Museum
Seattle Times
Starbucks Coffee Company
Stratos Product Development, LLC
Swedish Medical Center
Terabeam Networks
T-Mobile
United Parcel Service of America, Inc.
U.S. Army Corps of Engineers
Verizon Wireless
Virginia Mason Medical Center
Washington State Department of Ecology
Washington State Department of Social and Health Services
Wells Fargo
Weyerhaeuser Corporation
The Wilderness Society

Total advisory board members: approximately 1,500



Supporting Our UW Academic Partners

By partnering with UW colleges, schools and departments to administer fee-based self-sustaining degrees, certificate programs, workshops and conferences, UW Educational Outreach helps the university to launch programs that would not otherwise be supported.

Its flexible suite of services provides academic units maximum efficiency and value through an economy of scale for customized programs. Entrepreneurial in spirit, UW Educational Outreach can launch a new program in as little as six months depending on the approval process.

Most of the professionally-oriented degrees we administer are scheduled in evenings, on weekends or online, helping UW to meet the needs of working professionals.

Services Provided by UWEO

- Risk mitigation
- Policy issues for fee-based programs
- Start-up funding
- Program planning for both matriculated and nonmatriculated audiences
- Budgeting and budget model development
- Activity-based financial accounting and reporting
- Market research
- Marketing, communications and public relations
- Website development and management
- Recruitment and advising
- Registration
- Program management
- Intellectual property management
- Student support services
- Online learning design
- Teaching facilities and resources

UW Summer Quarter

www.summer.washington.edu

In partnership with UW academic units, UW Educational Outreach administers summer quarter on three campuses — one of the largest university summer programs in the nation. Students may choose from among more than 2,000 courses in approximately 100 fields of study. These include special one-time opportunities and courses not available at any other time of the year. Examples are intensive language courses and studies in the field.

In administering summer quarter, UW Educational Outreach helps the university to increase community access. Summer quarter classes are open to all qualified students without formal admission in a degree program. They're an opportunity to fulfill college requirements, prepare for graduate school or explore interest in a field of study.

Students served in summer 2009: 15,790

Early Fall Start

<http://outreach.washington.edu/efs>

UW Educational Outreach works with the College of Arts & Sciences to administer Early Fall Start, a month-long intensive program to prepare incoming freshmen for the rigors of university life. Discovery Seminars are held on special topics emphasizing interdisciplinary study and focused inquiry. Writing workshops help new students gain university-level skills.

Students served in fall 2009: 642



UW Conference Management

www.uwconferences.org

UW Conference Management provides faculty and staff with the professional support needed to organize and present conferences, workshops and institutes. As a university-based program, UW Conference Management understands the unique requirements of scholarly meetings, customizing services to meet the specific needs of the group or organization. In 2009–2010, the unit successfully managed meetings ranging in size from 50 to 1,200 participants. It worked with the College of Engineering to present the Seattle Summit of the National Academy of Engineering Grand Challenges for the 21st Century and with the College of Education to present the annual Pacific Northwest Institute on Special Education and the Law.

Services available include:

- Planning and support for conference organizers
- Site selection and vendor contracts
- Budget development and financial reporting
- Registration management services
- Promotion, publicity and marketing support
- Website design and maintenance
- Abstract collection and proceedings management

Registrants in 2008–2009: 3,518



Building Bridges Between UW *and the* Community

UW Educational Outreach helps share University of Washington resources and expertise with the community. By offering nonmatriculated student enrollment, distance learning opportunities, and free online courses, we provide access to a UW educational experience for all. We also offer special programs and events for youth and for people over 50. In addition, we forge partnerships with communities in need across the state to solve local problems. These activities underline UWEO's commitment to serving diverse communities of lifelong learners.

Community Access for Single Course Enrollment

Through UW Educational Outreach, anyone can take courses and earn credit at the UW without applying for admission to the university or enrolling in a degree program. Students may select from almost any class at the UW on a space-available basis. They study with UW professors alongside regular degree students. This provides UW access for those who want to fulfill admission requirements, prepare for graduate school, explore a field of study or gain new skills for career advancement.

Distance Learning Opportunities

Distance learning is another path to UW educational opportunities. The UW offers 12 degrees with distance learning components, more than 30 online certificate programs and more than 300 online courses administered by UW Educational Outreach. Each course is specially designed to offer high-quality instruction in a Web-based format. Many programs have year-around starts and are developed, evaluated and taught by UW faculty and leading professionals in the field.

Free Online Courses

UW Educational Outreach offers OpenUW as a service to the community. This series of 13 online-mini-courses covers subjects ranging from Shakespeare to Nutrition to the History of Jazz/New Orleans. Since its launch in 2002, OpenUW has registered more than 41,000 users. In 2009–10, new users taking their first course through OpenUW totaled 4,360.

UW Educational Outreach also offers a free, comprehensive online introductory course in information technology. BeneFIT: Fluency in Information Technology was adapted for the Web from a popular UW classroom-based course and funded by a grant from the National Science Foundation.

Programs for Youth

UW in the High School

UW in the High School, administered by UW Educational Outreach, reaches more than 2,700 students in 60 schools throughout the state with courses in English composition, history, languages, mathematics and sciences. Students complete UW courses for UW credit in their own classrooms with their own teachers who work with a UW academic liaison.

By this collaborative relationship, the UW helps to strengthen high school offerings and gives students a head start on college. In 2009–10, the number of enrollments in UW in the High School remained steady. The program also successfully launched new courses in computer science and oceanography.

Last year the UW received grants for development of two groundbreaking programs for offer by UW in the High School. A \$448,000 grant from the National Aeronautics and Space Administration (NASA) funds a climate science course incorporating cutting edge NASA-sponsored research done at UW.

A \$1 million grant from National Institutes of Health/National Institute on Drug Abuse (NIH/NIDA) funds development of an online biology course using the science of drug abuse and addiction as a context to address core biology concepts.

UW Math Day and UW World Languages Day

In partnership with campus academic units, UW Educational Outreach last year hosted more than 2,700 students from high schools in the region for UW Math Day and UW World Languages Day. These annual events offer high school students the opportunity to experience a multitude of lectures, demonstrations and activities designed to showcase the practical applications of math and languages in real life. They also highlight the fascinating spectrum of careers related to these pursuits.

UW Summer Youth Programs

These popular programs for elementary, middle school and high school-aged students served more than 900 children in summer 2009. Whether set in the UW Arboretum for nature-related study and activities, or in an art studio studying natural science illustration, UW Summer Youth courses blend fun with focused intellectual exploration.

Programs for Adults Over 50

www.outreach.washington.edu/olli

The Osher Lifelong Learning Institute at the UW (OLLI-UW) is an affordable membership-based program for people over 50. More than 500 members come together for short noncredit courses taught by current and retired UW faculty and community experts. Topics have included global warming, literature, politics and music. Members select from among 18 unique courses offered each quarter at OLLI-UW locations in Seattle, Everett and Trilogy at Redmond Ridge.

Partnerships With Communities In Need

From its office in Toppenish, Washington, UW-Yakima Valley Community Partnerships (UW YVCP) links communities in the region with the UW on civic, cultural, economic, education, environmental and health projects that meet community-defined needs. UW YVCP programs often include Heritage University as a collaborator.

In 2009–2010, UW YVCP's Public Leadership & Civic Engagement Academy graduated its fourth class. The program prepares community members from underrepresented groups including Hispanic and Native Americans to enter public life.

Programs for International Students

The UW International & English Language Programs (IELP) hosts students from more than 40 countries. Offerings include intensive English programs, certificates, short courses and academic English classes. The Summer Institute in English for Business and Law and the Certificate in Business for International Professionals are among these offerings.

IELP specializes in working with international universities, corporations, nongovernmental organizations and government agencies to develop customized study abroad programs in collaboration with UW academic units. These programs combine English language study with training in a variety of fields and topics. An example is the Peace and Conflict Studies Program for Ritsumeikan University of Japan, presented in partnership with the UW Jackson School of International Studies.

In 2009–2010, IELP collaborated with the Jackson School of International Studies to plan the International Studies Academic Year Abroad Program and with the English Department and the School of Education to create the Certificate in International Teaching English as a Foreign Language.

In 2009–2010, IELP served 1,912 students, with large gains in attendance from China and Saudi Arabia.



Partnering With Corporate, Governmental *and* International Organizations

UW Educational Outreach partners with corporations, government and other organizations to meet their workforce development needs. Classes are held onsite, online or at UW facilities; they emphasize real-world knowledge and practical skills for immediate application on the job.

We also partner with universities in the U.S. and across the globe on a wide variety of programs. Entrepreneurial in our approach, we can customize or create new offerings to fit the needs of the partner organization.

UWEO takes a leading role in Actions, Solutions, Growth: University Partners (ASG). Under ASG's auspices, we have collaborated with several member universities to develop new programs difficult for a single university to launch on its own.

Corporate Partners

The Boeing Company: UWEO and Boeing jointly developed award-winning certificate programs in Composite Materials and Modern Aircraft Structures for Boeing employees, held onsite. We also collaborate on other programs such as the customized Certificate in Project Management.

Microsoft: The corporation entered a training agreement with UWEO to provide a certificate program in game development for Microsoft employees.

Pearson/Prentice Hall: UWEO has collaborated with one of the world's largest book publishers on a series of initiatives including the Certificate in iPhone and Cocoa Development.

Paccar: UWEO and Kenworth Truck Company, a division of Paccar, entered into a training agreement to offer a Mechanical P.E. Review Course onsite at the Kenworth facility in Kirkland, WA.

State and Federal Partners

US Air Force: UWEO provided a Systems Safety Management short course on location at Edwards Air Force Base, delivered in partnership with the UW College of Engineering,

Federal Aviation Administration (FAA): In partnership with the UW College of Engineering, UWEO provides a week-long intensive Structural Reliability and Damage Course adapted to FAA needs.

State of Alaska: In partnership with the UW College of Engineering, UWEO provides a Cold Regions Engineering short course that satisfies the arctic engineering course requirement for a professional license to practice architecture or engineering in the state of Alaska.

State of Washington Administrative Office of the Courts: UWEO has co-developed a certificate program as required training for applicants to the role of Washington State Certified Professional Guardian.

State of Washington Department of Personnel: A certificate program in project management is presented for selected employees of Washington state agencies, tailored to DOP training needs.

State of Washington Department of Transportation: UWEO provides an ongoing series of short courses in transportation engineering and planning for personnel in federal, state and local agencies.

Math in K-12 Schools: The UW Math Education Project provides a site-based professional development program for mathematics teachers in partnership with school districts in Washington, Oregon and Arizona.

University Partners

Actions, Solutions, Growth: University

Partners (ASG): Through this organization of university continuing education leaders, UWEO has partnered with member universities to co-develop online certificate programs in biotech project management, Web intelligence and decision making for climate change.

www.asguniversitypartners.org

R1edu.org: UWEO founded and coordinates this consortium of 34 top U.S. research universities providing access to distance learning courses and the annual R1edu Award for Distinguished Faculty Contributions to Online Learning.

www.r1edu.org

Worldwide Universities Network (WUN): UWEO has been active in partnerships with the international consortium of WUN.

www.wun.ac.uk/

International Education Partners

United Arab Emirates Academy (Abu Dhabi):

UWEO partners with the Academy to provide certificate programs to Emiratis in Abu Dhabi.

Nanyang Technological University (Singapore):

Every year, students from NTU complete their third-year studies at the UW.

Waseda University (Japan): A professional development opportunity provided for Waseda University faculty members as well as a thematic studies abroad program, offered jointly with the Henry M. Jackson School of International Studies. Issues of international importance are studied with practicum opportunities in local nonprofit organizations.

Ritsumeikan University (Japan): Three thematic studies abroad programs combine English language study with content-based courses focused on computers, global conflicts and sustainability.

Keio University (Japan): Thematic studies intensive summer short course combining English language study with environmental content.

Zhejiang University (China): Two programs (summer and winter) for graduate-level academic preparatory studies.

Sichuan University (China): UWEO hosts groups of Sichuan University administrators for seminars in U.S. higher education seminars.

Osaka Graduate School of Engineering (Japan): A program of English for engineers.

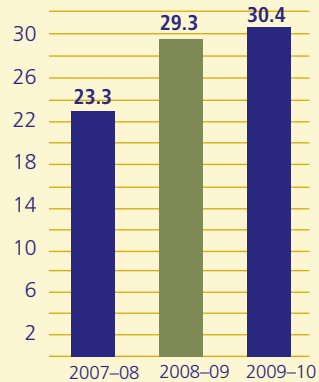
Financial Overview

Funds Returned to UW from UWEO

Each year, UW Educational Outreach returns revenue generated from the self-sustaining programs it administers to the University of Washington. For the 2009–2010 academic year, the amount of revenue returned to the UW was \$30.4 million.

In addition to revenue returned to the university, \$11.8 million in UW faculty salaries were supported by self-sustaining programs administered by UW Educational Outreach in 2009–2010. A total of 761 UW faculty taught in UWEO-administered programs last year.

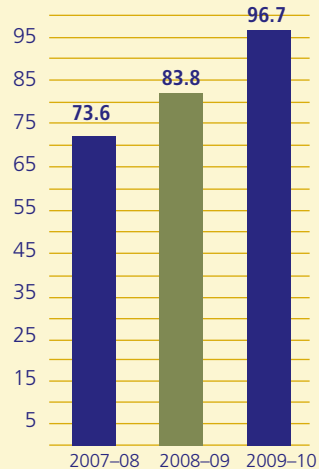
REVENUE RETURNED TO UW FROM UWEO
(in millions)



UWEO Gross Revenue

In 2009–2010, programs administered through UW Educational Outreach including summer quarter, English language programs, undergraduate and graduate degrees, Professional & Continuing Education and non-degree enrollment brought in combined gross revenues of \$96.7 million, a 15.4 percent increase from the year previous.

UWEO GROSS REVENUE
(in millions)



Funded Partnerships

Transpeed and ESA contract, Washington Department of Transportation (biennial)	\$958,118
Osher Lifelong Learning Institute	\$100,000
English Language Fellows Program	\$23,000
UW Math Education Project	\$475,000

UWEO Visiting Committee

UW Educational Outreach is advised by a Visiting Committee of top industry executives from leading organizations in the Northwest and beyond.

Bill Bain

PARTNER
NBBJ Architects

Bob Burns

INTERIM DIRECTOR
King County Department of
Natural Resources and Parks

Thomas Clement

PRESIDENT AND CEO
Pathway Medical Technologies,
Inc.

Nelson Del Rio

PRESIDENT
The Del Rio Family Foundation

John Dresel

CEO
Nailgun Content Solutions

Michael Eisenberg

DEAN EMERITUS AND PROFESSOR,
THE INFORMATION SCHOOL
University of Washington

William Erdly

PROFESSOR, COMPUTING AND
SOFTWARE SYSTEMS
University of Washington Bothell

Rene Ewing

OWNER/PRINCIPAL
Rene Ewing & Associates, LLC

James Farricker

CHIEF ENGINEER, BOEING NETWORK
ORGANIZATION
The Boeing Company

Dan Fine

OWNER/PRINCIPAL
Fine Business Solutions

Josh Foster

FORMER MANAGER
CLIMATE ADAPTATION,
Center for Clean Air Policy

John Frederickson

GENERAL MANAGER
Microsoft Startup Business Group

Victor Fung

EXECUTIVE DIRECTOR
Amgen

Tom Galantowicz

SENIOR MANAGER, 737 INTERIORS
ENGINEERING
The Boeing Company

Dale Gluck, ABC

CHIEF MARKETING OFFICER
Bioalgene, Inc.

PRINCIPAL CONSULTANT
Strategy Speaks/Gluck Prichard
Consulting

Kristin Hamilton

DIRECTOR OF GLOBAL EDUCATOR
STRATEGY AND PROGRAMS
Microsoft Corporation

Ernie Hayden CISSP CEH CISO

MANAGING PRINCIPAL, GLOBAL
ENERGY AND UTILITY VERTICAL
Verizon Business

Richard O. Martin

FORMER PRESIDENT
Physio-Control

Bill McAleer

MANAGING DIRECTOR
Voyager Capital

Dan McConnell

PRINCIPAL
Dan McConnell PR

Douglas Neese

PRINCIPAL
ClearCreek Advisors, LLC

Laszlo Pal

PRESIDENT
Pal Productions

Jim Reinhardsen

MANAGING DIRECTOR
Heartland LLC

Marléna Sessions

CEO
Workforce Development Council
of Seattle-King County

Bill Stafford

PRESIDENT
Trade Development Alliance of
Greater Seattle

David Szatmary

VICE PROVOST
UW Educational Outreach

Mark Taub

EDITOR-IN-CHIEF
Pearson PTR Interactive

Edward Vargas

SUPERINTENDENT
Kent School District

Chad Waite

MANAGING DIRECTOR
OVP Venture Partners

Elizabeth Willmott

SR. PROGRAM MANAGER FOR
ECONOMIC RECOVERY
U.S. Dept. of Housing and Urban
Development

Gary Wright

SR. VICE PRESIDENT OF BUSINESS
OPERATIONS
Seattle Sounders FC

Administered by UWEO

Certificate and Graduate Degree Programs

www.pce.uw.edu

Courses and Short Programs

www.pce.uw.edu/courses

Early Fall Start

www.outreach.washington.edu/efs

Engineering Professional Programs

www.engr.washington.edu/epp

International Educational Outreach

www.outreach.washington.edu/international

K-12 Educators

www.outreach.washington.edu/k12guide

Non-Degree Enrollment

www.outreach.washington.edu/nondegree

OpenUW

www.outreach.washington.edu/openuw

Osher Lifelong Learning Institute

www.outreach.washington.edu/olli

Summer Quarter

www.summer.washington.edu/summer

Summer Youth Programs

www.outreach.washington.edu/syp

Undergraduate Degree Programs

[Evening Degree Program]

www.evedegree.washington.edu/edp

UW Online Learning

pce.uw.edu/online

UW Conference Management

depts.washington.edu/uwconf

UW in the High School

www.outreach.washington.edu/uwhs



UWEO and Sustainability

This report is printed on Accent Opaque, an FSC Certified paper made from sustainably raised and tracked trees.